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FOR IMMEDIATE RELEASE
August 12, 2015

**HO-CHUNK, INC. SUBSIDIARY EXPANDS CNG OPERATIONS
TO BATTLE CREEK, NEBRASKA FARM COOP**

BELLEVUE, NE— Three Rivers Energy, a subsidiary of Ho-Chunk, Inc., the award-winning economic development corporation owned by the Winnebago Tribe of Nebraska, announced a marketing partnership with Farmers Pride, a farm coop headquartered in Battle Creek, NE. Under the agreement, Farmers Pride will offer Three Rivers Energy’s compressed natural gas (CNG) program to Farmers Pride’s member/owners.

“Three Rivers Energy continually looks to partner with companies to expand the use of compressed natural gas as an economical and viable way to fuel fleet vehicles. Farmers Pride is a terrific organization and we are excited about working with them to bring CNG to their members,” said Lance Morgan, CEO and President of Ho-Chunk, Inc., adding “CNG is a cutting-edge energy resource that is affordable and environmentally friendly. And since it is produced here in the United States, costs remain stable and lowers our dependence on foreign oil.”

Farmers Pride will also install a CNG compressor at one of their Battle Creek locations and retrofit four trucks to use CNG. This equipment will be provided by Three Rivers Energy and the gas supply will be provided locally through Black Hills Energy.

Jeffery Goetz, Fuels Manager at Three Rivers Energy said the Three Rivers Energy CNG program utilizes a time-fill scenario with de-centralized filling locations, which is ideal for fleets returning to a home base. He said the systems are easy to use and can be installed almost anywhere.

“The lower cost of natural gas provides a huge savings, but overall the Three Rivers Energy system adds convenience to our fleet operations,” said Dave Spencer, Marketing Director for Farmers Pride, adding, “CNG retail costs are much lower than diesel. It also has lower emissions and can extend engine life.”

Farmers Pride is a locally owned farm coop that markets their member’s grain, while providing farm supplies like fertilizer, feed, and energy products. They have numerous locations across north-central and eastern Nebraska.

Three Rivers Energy, a subsidiary of Ho-Chunk, Inc., is headquartered in Bellevue, NE and offers a variety of energy products and technology for alternative energy systems. For more information, please visit: www.Three-Rivers-Energy.com.

The mission of Ho-Chunk, Inc. is to provide long-term economic self-sufficiency and job opportunities for the Winnebago Tribe. Ho-Chunk, Inc. operates over 30 subsidiaries and employs more than 1,000 people from diverse ethnic backgrounds and skills sets. Ho-Chunk, Inc. and subsidiary operations span more than 21 states and nine foreign countries. Other subsidiary operations include information

technology, construction, government contracting, business products and services, retail, raw and fabricated metals, wholesale distribution, marketing and transportation. For more information on Ho-Chunk, Inc., visit the www.hochunkinc.com.

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